



Impact on Struggling Readers

Study 1 Proven Nationwide Growth In Reading and Writing

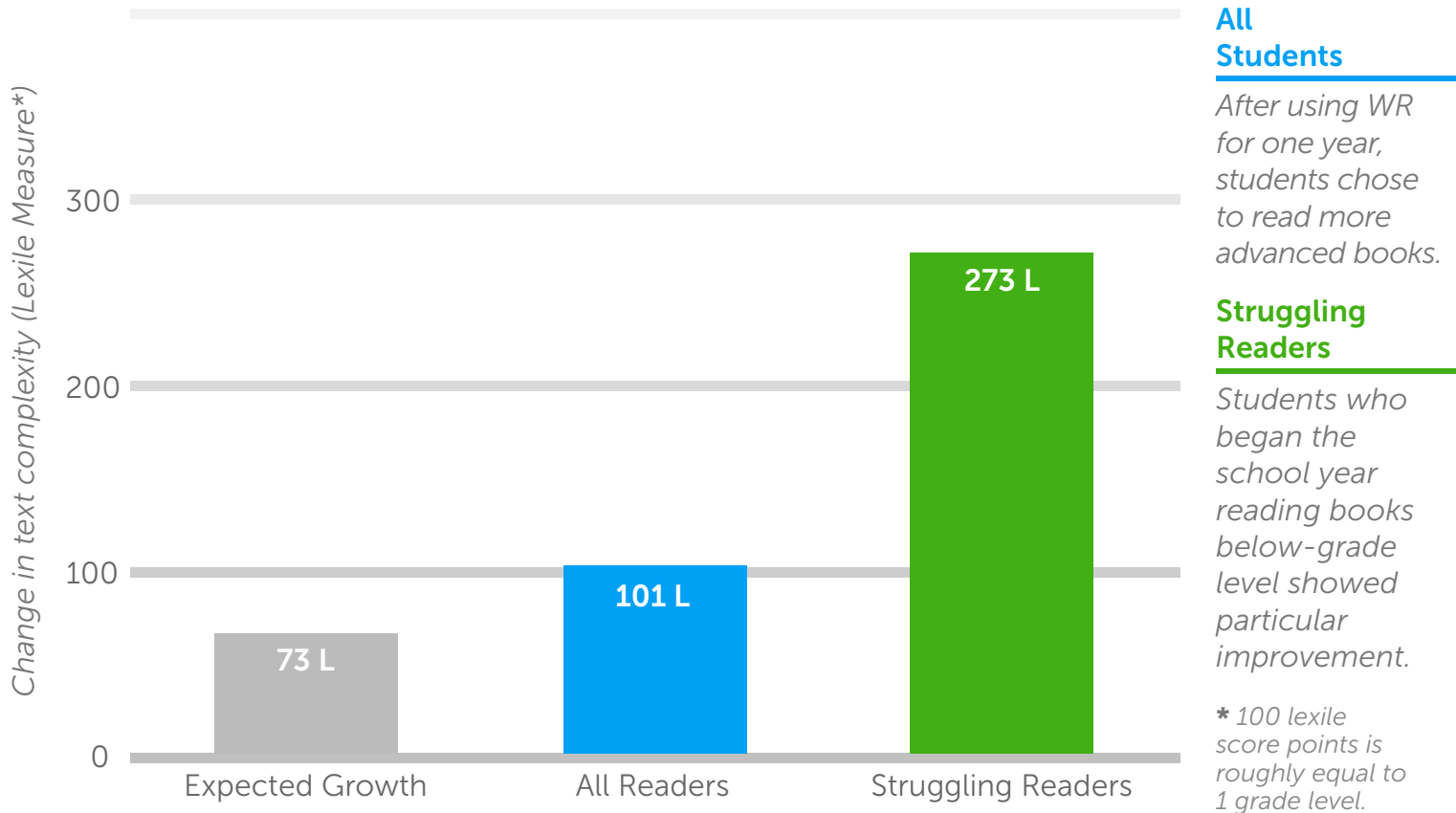
Study 2 Empowering Non-Proficient Readers

Study 3 Closing the Achievement Gap

Proven nationwide growth in reading and writing

Nationwide study of Whooo's Reading students showed significant reading Lexile and writing progress in the 2014-2015 school year.

Students gain skills and confidence to master harder texts

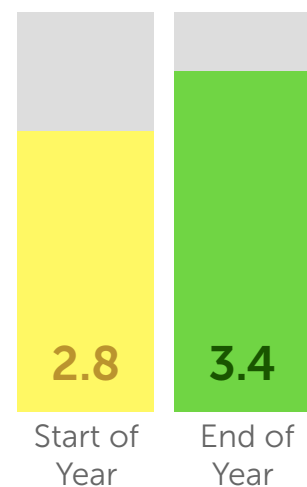


Students improve their reading comprehension

Students showed consistent growth based on scores they received for reading comprehension questions

Students answer higher-order thinking questions aligned with state standards and Bloom's Taxonomy

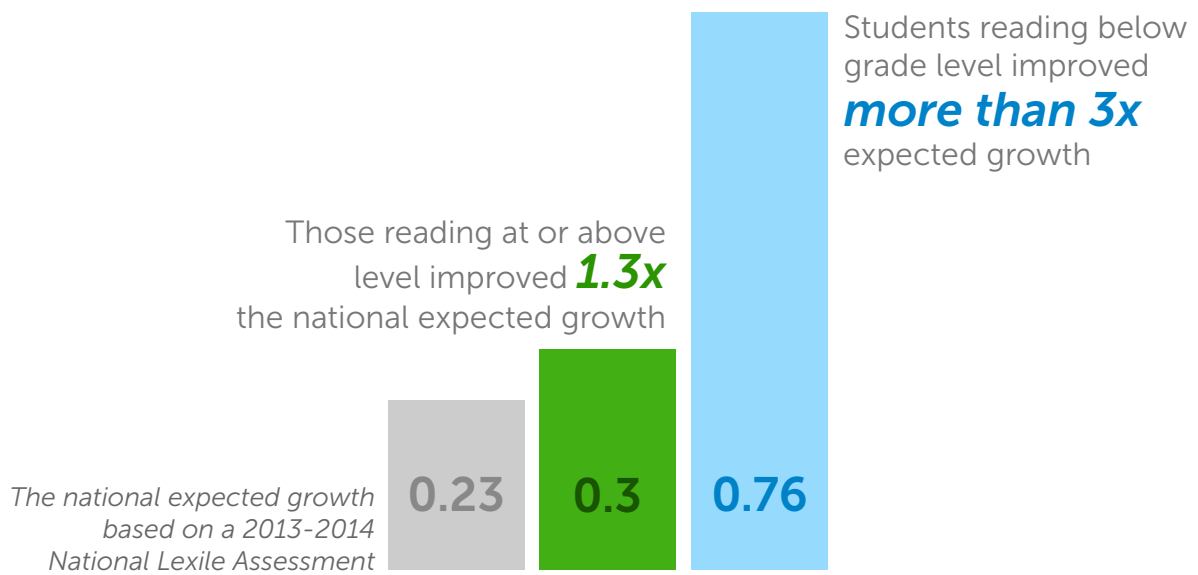
Data from a sample of 2,718 consistent student users from Oct 2014 - Mar 2015



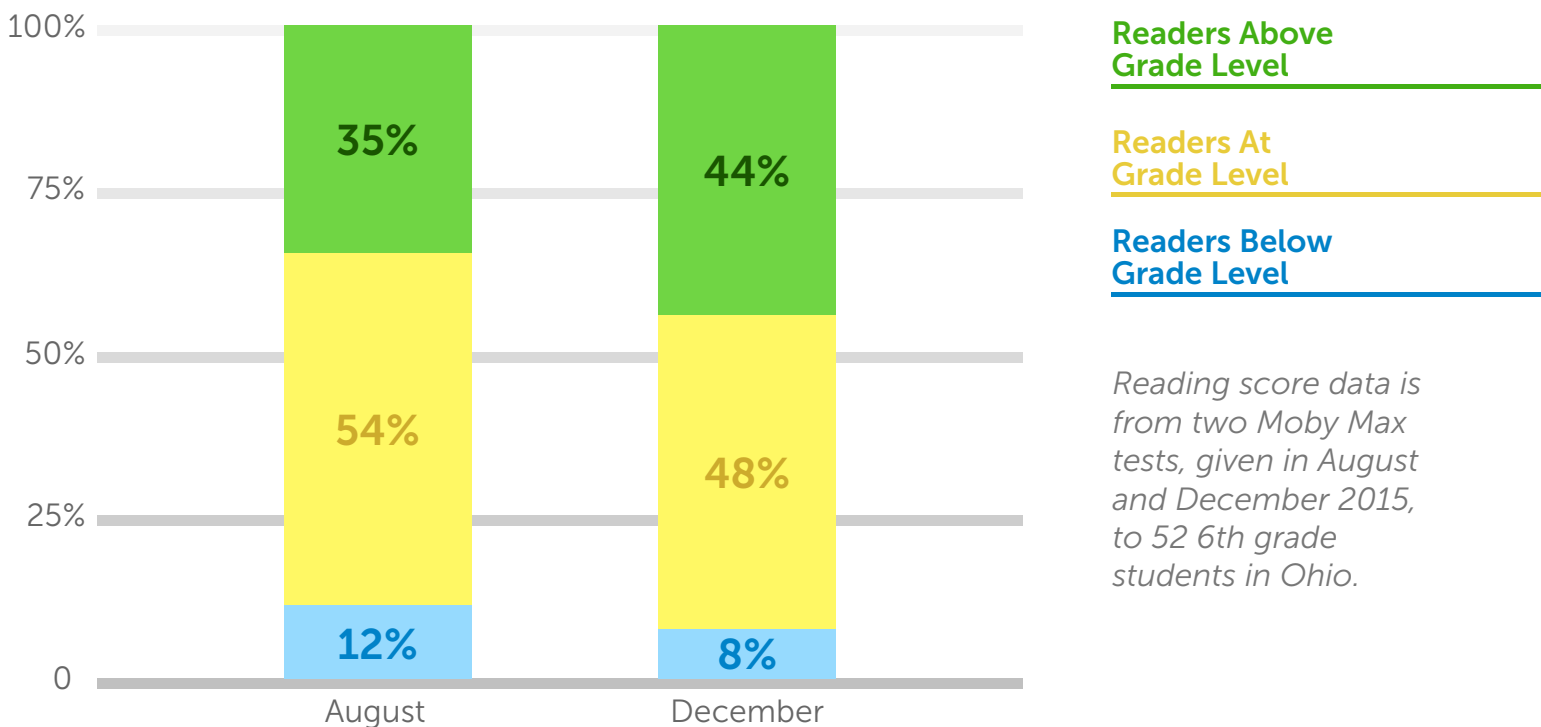
Empowering Non-Proficient Readers

Case study from Title I school in Ohio: Aug-Dec 2015

Reading growth by non-proficient readers 3X national average



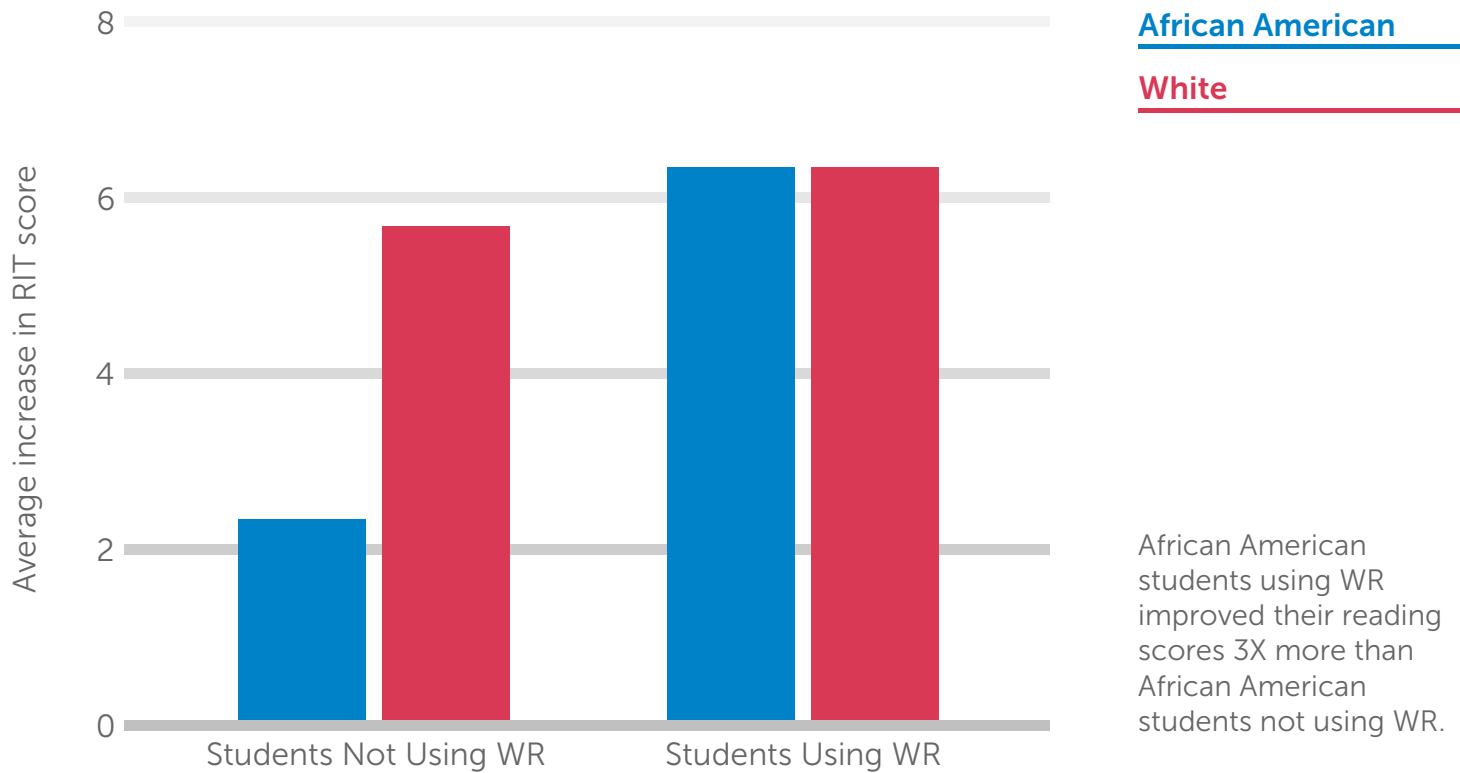
Significant reading achievement for proficient and advanced readers



Closing the Achievement Gap

Comparing the MAP test results of two groups of 6th grade students at a Title I South Carolina school: one group used WR and the other did not.

Equal growth among students of all backgrounds using WR



Students using WR grew 50% more than those not using WR

